

Super Park Building Committee

November 2, 2015

Grafton Municipal Center, Conference Room F (FinCom room)

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Open Meeting- The meeting was opened at 7:02 PM. Present were Jennifer Thomas, Cindy Ide, Gina Dalan, Abby Cross and Michael Scully. All members were present.

1. Discuss Next Steps

a. Fundraising- The committee discussed the next steps for the completion of the Grafton Super Park. Brainstorming included ideas such as a Pennies for Parks program, outdoor movie on site for the spring, swing into spring event, road race/walk, sell bricks/pickets?, Art in the park?, battery buckets and using Grafton Celebrates the holidays.

-various types of fundraising were discussed. How do we approach local businesses? Will the ask be different for families v. commercial establishments? Mike suggested that we focus on gathering supporters in general by using the facebook page.

- Should we establish prices for elements that we can name? Have people or businesses sponsor different elements?

- Naming rights- \$75,000 (1)
- Tower- \$25,000 (2)
- Glider- \$15,000 (1)
- Zip Line- \$10,000 (1)
- Flagpole- \$2500 (1)
- Slides- \$5000 (5)
- Swings- \$1000 (5)
- Panels- \$500 (5)
- Shade Tree \$250 (?)
- Pavers/Bricks \$100 (?)

-Need to develop a packet to send out to the commercial businesses in town. What type of signage can we offer businesses?

Cindy will explore the cost of pavers based on the work that was completed at Mill Villages.

Cindy will talk to Trisha about the current gift account and how the committee can use the account moving forward.

b. Grant Opportunities-

Jen requested the Playground Grant guide from Landscape Structures. Jen learned that Kaboom.com is a good option for playground grants. Peacefulplaygrounds.com has a good webinar on grant writing.

Are there grant opportunities through the state? Jen will contact David Muradian to discuss possibly opportunities.

Are there specific ADA grants? Mike suggested that we reach out to communities that have recently been successful for advice.

Jen will put in a spreadsheet all of the grant possibilities so that we can figure out how to proceed. Grants to explore include Pepsi Co, Play 60, grantwatch.org, Target, CPC, and Lowes and Home Depot.

c. Private Funding-

The committee discussed how to approach families in town. What is the appropriate ask?

d. CPC Funding-

The committee discussed the possibility of seeking additional CPC funds. The committee feels like we need time to figure out estimates, fundraising goals and other unanswered questions before we discuss this further. The CPC application for spring town meeting is the end of February.

e. Signage Options-

The committee discussed signage options. It was decided that a sign on site would be beneficial. The committee discussed our options for recognizing donors and other sponsorships.

Mike suggested that we have a ground breaking ceremony in the spring. The committee will work on a press release.

2. Discuss Stage 3

The committee discussed the proposed phase 3 of the project, the splash pad. The committee wishes to focus on the playground. The splash pad is not the primary focus of this committee.

3. Approve and outstanding Meeting minutes

Gina made a motion, seconded by Cindy to accept the minutes of 9-23-2015 and 9-9-2015.

The motion passed unanimously.

The meeting was adjourned at 8:55.